



Public Disclosure of Student Achievement

Institution Name: National American University

Business Unit(s) included in this report: College of Business, Technology, & Health Management, Harold D. Buckingham Graduate School

Academic Period Covered: 2017/18

Date Submitted: 11-1-2019

PROGRAM	INDICATOR	RESULT
Master of Business Administration (MBA)	Student retention	51%
MBA with emphases in Accounting	Student retention	(program in teach-out)
MBA with emphases in Aviation	Student retention	(program in teach-out)
MBA with emphases in E-Marketing	Student retention	(program in teach-out)
MBA with emphases in Health Care Administration	Student retention	(program in teach-out)
MBA with emphases in Human Resource Management	Student retention	(program in teach-out)
MBA with emphases in Information Technology Management	Student retention	(program in teach-out)
MBA with emphases in International Business	Student retention	(program in teach-out)
MBA with emphases in Management	Student retention	(program in teach-out)
MBA with emphases in Operations and Configuration Management	Student retention	(program in teach-out)
MBA with emphases in Project and Process Management	Student retention	(program in teach-out)
Master of Management (MM) (no emphasis)	Student retention	50%
MM with emphases in Aviation Management	Student retention	(program in teach-out)

MM with emphases in Criminal Justice Management	Student retention	(program in teach-out)
MM with emphases in E-Marketing	Student retention	(program in teach-out)
MM with emphases in Health Care Administration	Student retention	(program in teach-out)
MM with emphases in Human Resource Management	Student retention	(program in teach-out)
MM with emphases in Information Technology Management	Student retention	(program in teach-out)
MM with emphases in Operations and Configuration Management	Student retention	(program in teach-out)
MM with emphases in Project and Process Management	Student retention	(program in teach-out)
MM with emphases in Proprietary Higher Education Management (in teach-out)	Student retention	(program in teach-out)
Bachelor of Science (BS) in Accounting	Successful transfer of credit 85 transfer, 137 total	62%
BS in Business Administration	Successful transfer of credit 152 transfer, 181 total	84%
BS in Business Administration with emphases in Accounting	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Entrepreneurship	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Financial Management	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Human Resource Management	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in International Business	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Management	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Management Information Systems	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Marketing	Successful transfer of credit	(program in teach-out)

BS in Business Administration with emphases in Pre-Law	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Retail Management	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Supply Chain Management	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Tourism and Hospitality Management	Successful transfer of credit	(program in teach-out)
BS in Management	Successful transfer of credit 501 transfer, 563 total	89%
BS in Organizational Leadership	Successful transfer of credit	(program in teach-out)
Associate of Applied Science in Accounting	Successful transfer of credit 75 transfer, 126 total	60%
Associate of Applied Science in Business Administration	Successful transfer of credit 157 transfer, 262 total	60%
Associate of Applied Science in Business Logistics	Successful transfer of credit 11 transfer, 22 total	50%
Associate of Applied Science in Management	Successful transfer of credit 123 transfer, 196 total	63%
Associate of Applied Science in Small Business Management	Successful transfer of credit 31 transfer, 123 total	25%
Associate of Applied Science in Retail Management	Successful transfer of credit	(program in teach-out)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Student retention	The year-over-year persistence for Fall 2017 to Fall 2018 (retention to five quarters)
Successful transfer of credit	This result was based upon Registrar's office data for students during the 2018/19 academic year who were awarded transfer credit at NAU for the identified programs. The result calculation was made by determining the percentage of students receiving transfer credit during the specified timeframe.